The PURE Project

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Where is the PURE Project located?



Shetland Islands







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What is the problem?





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Wind resources in Shetland

Garrad Hassan and Partners Ltd. Wind Farm Net Load Factor Comparison



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What is the problem?



Large wave energy resources





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The problem

- Weak grid infrastructure
- Grid-locked Island Energy Network
- Lack of availability of grid connections
- High cost of new grid connections
- Cannot connect renewable energy
- Intermittency of renewable energy
- High transmission & distribution charges
- Low efficiency of transmission & distribution
- 93% of power imported
- \$2.4 per litre of petrol
- No way we can plant sugar cane or other crops
- Fuel poverty





The solution?

- Local production of energy for local consumption
- How?
 - By using wind & wave resources
 - By storing the excess energy as H2 to cancel intermittency & unlock the grid
 - By using H2 in local applications including:
 - Combined Heat & Power (CHP)
 - H2 vehicles





What is the PURE Project?





Commercialisation & economics

Challenges

- There is still too much risk for the customers as the technology is not yet mature
- The current legislation and standards are lacking to cope with the development of the hydrogen industry
- There is not enough incentive when compared to the other sustainable technologies
- The high technical and financial risk lead to inaction.





Commercialisation & economics

Opportunities

- There are more and more customers
 More demand means stronger supply chain
- Codes & standards are being developed
- There is no need for a 'hydrogen economy' in order to make a significant contribution to sustainable energy
- There is a need for more focus on projects that have mass manufacture potential.





Commercialisation & economics

Economical benefits for Unst/Pure community

- H2 has helped to unlock Shetland's grid problem
- Shetland has now the tools to become a non energy imported island
 - Local production for local consumption concept being implemented
 - Best EE Policy
- Implications for Shetland
 - Fuel budget can be used for further developing H2 projects
 - More budget means more H2 commercialisation opportunities





PURE Project Social & Economic development

- The PURE project has contributed to the development of the renewable energy economy of the Shetland Islands & UK
- Community organisation identified a need for the island to become involved in Energy
- Based on the lessons learnt, the PURE project team formed the Pure Energy[™] Centre





How does the PURE Project share the lessons learned?

- Created the World only dedicated Renewable Hydrogen training courses
- Provides consultancy services based on experience
- Supplies Renewable Hydrogen Systems
- Contracts R&D Renewable Hydrogen technology









The Pure Energy[™] Centre in action

- Top expert visitors to the Shetland's Isles
- Inward migration (1 French, 2 Greeks, 1 Italian)
- The PEC Team have published several technical and academic papers – 7 this year





International Energy Agency - 2006







www.pure.shetland.co.uk

QinetiQ Chairman & Brunel University Director - 2006





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How much did the PURE project cost?

£500,000 ~ \$1m



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What can \$1m can do for you?







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What can \$1m do for you?







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What can H2 do for you?





www.scantours.com



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Pure Energy[™] Centre Involvements

- H₂ ICE
- Yorkshire Forward Hydrogen Mini-Grid
- H₂ SEED
- H₂ FC CHP
- H₂ LCC
- H₂ BBQ
- Off-grid houses, etc.





So why H2?







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So why H2?







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So why H2?





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Conclusions

- H2 technologies can benefit remote & dense communities
- H2 can unlock the grid
- H2 can provide a part of the answer to fuel poverty
- H2 commercialisation will take place if we develop project with mass manufacture potential





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Questions?

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Let's do itTM!

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